**NOAH Hispanic Radio Show Listener Poll Synopsis
December 2013**

This brief poll was targeted to listeners of the NOAH Hispanic Radio Show. It asked about their perceptions of the communities in which they live, how long they have lived there, and how satisfied they are living in them. It also asked what they see as the most needed housing-related services of these communities; and what they might like to see non-profits, such as NOAH, doing for the residents of their respective communities. There were 38 respondents.

Most of the respondents said they were satisfied with the community they live in; with 73.5% “very satisfied,” 23.5% are “somewhat satisfied,” and 2.9% are “somewhat dissatisfied.” The majority of people (52%) who took the survey have lived in their community for less than 10 years. Thirty-four percent have lived between 11 to 20 years, and 14% have lived more than 20 years.

Affordable housing priorities: Given a choice to select all or any varying income levels, from as low as $30,000, to as high as $125,000, most respondents want to see NOAH and other non-profits like it to rehabilitate and/or create housing for low-to-moderate income families. A majority (77.8%) chose the lowest income option given, between $30,000 to $60,000; the second choice (at 58.3%) was for incomes between $61,000 to $80,000. Very few of the respondents indicated a need for housing for those with higher incomes.

When asked which services they see as most needed for residents of their communities, and able to vote for all or any, first-time homebuyers’ education and/or counseling was perceived to be the most-needed service. The second top choice was help in obtaining a lower monthly mortgage payment via a potential loan modification. Many of the respondents thought mortgage closing cost credit grants of $2,500 or so for first-time homebuyers, and help in avoiding home foreclosures, were “very necessary.” The service perceived to be least-needed was counseling on how to maintain or find rental housing.